

Molly Tuttle

a kind and conscientious
fashion blogger

*A documentary inspired a
total life change and the
creation of a unique blog.*

BY PENNY EIMS

*Molly with Gia who was
rescued from a puppy mill.*





MOLLY TUTTLE'S POPULAR BLOG, *Fashionveggie*, something that she refers to as her "passion project," was not a well-planned out venture. Instead, she tells *FIDO Friendly* that it was a "very impulsive move." The blog, which includes fashion, books, travel and more, came to be after Tuttle watched a screening of the documentary, *Cowspiracy*, with her boyfriend on October 15, 2014. She told *FIDO Friendly* that she turned to her boyfriend at the conclusion of the movie and said, "well, I am going to be vegan now."

One month later, her *Fashionveggie* blog was created. Tuttle had never followed blogs in the past and she never considered creating her own, but after making the life-changing decision to become vegan, she knew that her biggest challenge would be transitioning away from wearing leather. After searching the Internet for a vegan fashion blog to follow, and coming up empty handed, she decided to do it herself - *Fashionveggie* was officially born. Tuttle told *FIDO Friendly* that she "loves knowing that she is helping the animals by making animal-friendly shopping more accessible for the mainstream."

Tuttle refers to herself as a free-spirited animal lover with a passion for fashion - on her blog, she explains, "it has become a passion of mind to find beautiful and unique pieces that are animal friendly. I want to help people express themselves and find their personal style, all while being kind and conscientious - and having fun!"

Tuttle has found a sweet spot with her engaging blog - and people have taken notice. In March 2016, CW33 included Tuttle's Instagram account (@fashionveggie) in the recommended list of "The only 7 Dallas Instagrammers you absolutely must follow." When asked if vegans are the blog's target audience, Tuttle stated, "While a large percentage of my readers are vegan, and while I absolutely love having that community's support - I aim to be a platform for people who are "vegan-curious." This means people who want to live kindly and who love animals, and are trying to figure out what that means for them. I want to make vegan shopping (and vegan eating) easy for them, and to show them that it's a joyful lifestyle and that you don't have to sacrifice looking good and having fun."



Molly with her three rescue hounds, Buster, Banksie and Gia.



Tuttle told FIDO Friendly that she specifically chose Banksie because she knows that pit bulls, especially black ones, have the lowest adoption rate - she added, "I love all three like they are my true kids."



Molly and Banksie, a pit bull mix pup adopted from a shelter.



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Tuttle shares her life with three rescued dogs. Gia, a Great Dane whom Tuttle refers to as her "prima donna," was rescued from a puppy mill. Buster, a Labrador retriever mix, lived his former life tied to a tree in someone's yard, and Banksie, a pit bull mix pup who was adopted from a shelter. Tuttle told *FIDO Friendly* that she specifically chose Banksie because she knows that pit bulls, especially black ones, have the lowest adoption rate - she added, "I love all three like they are my true kids."

For the most part, Tuttle's transition to a vegan lifestyle has been seamless. She admits that initially she struggled with her temptation for goat cheese and leather shoes, but today, she can't imagine straying from her chosen life-

style. She explains, "It's a beautiful thing, when your actions reflect your love for all creatures and for the environment. I feel healthier." She notes that her self-esteem is even higher because she realizes that she has the self-discipline to be true to herself...every single day.

Tuttle offers words of advice to those who might be considering a change to a vegan lifestyle, "you don't have to be perfect in order to be good. Take your time and forgive yourself if you slip up." And encouragement for what is in store for people who have the self-discipline to take the vegan plunge, "I am physically the healthiest I've been in my life." She noted that her emotional health has flourished as well, "When your love for the world around you is

reflected by your actions and choices, your self esteem is higher and you feel more whole."

Tuttle hopes that her blog will inspire and encourage her followers - she notes that there are more delicious vegan options than ever, including those in the world of fashion. She concludes, "Get excited, it is the way of the future!" 🐾

◀ PENNY EIMS is a Freelance writer who shares her love of dogs with readers at PetRescueReport.com

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